



# Mid Michigan Photography Club Newsletter

October 2007

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## In This Issue

- Coming up in November
- Wildflower Weekend 2008
- October Meeting Recap
- Best Photos of '07 Gallery Show and Reception
- "Portrait Day at Woldumar"

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## Coming Up in November

The November meeting is being held **one week later than normal** so we can take advantage of the larger space available in the renovated barn.

**For those without a calendar handy, the meeting is on Wednesday, November 14!**

The speaker for November will be **Jeff Berman** from **Polo Imaging**. Jeff will be talking about digital workflow and Adobe Lightroom, which is a fairly new program that nicely compliments Adobe Photoshop.

Digital workflow is a term used to describe all of the steps involved in taking pictures, downloading them, editing them, and finally publishing or printing them. The more images you take, the greater the need for an efficient digital workflow.

Lightroom is a program especially designed for photographers to help them organize and edit images especially in batch mode, whereas Photoshop can still be used to do more extensive editing.

Even if you're still shooting film, if you scan your images, you can still benefit from knowing more about these topics!

Jeff will also discuss some of the services offered by Polo Imaging.

**Special Note:** The **December** meeting will also be held one week later than usual. We will go back to the normal schedule in **January**. Please visit the web site for more information.

## Wildflower Weekend 2008

After Jeff's talk, Ron will be forming teams for next year's Wildflower Weekend activities. For those of you who are relatively new to the club, Wildflower Weekend is held during the weekend of Mother's Day. It encompasses an art show, nature talks, music, and a pancake breakfast.

Our club is taking over the main responsibilities for the

"Big-Cookie" Contest Chairperson: Scott Mulrooney

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event and our Events committee has already been hard at work getting things prepared. There are lots of things that need to be done between now and May when the event takes place, as well as lots of work for the event itself.

***The club stands to raise a lot of money by doing this. Few clubs get to the point where they can pull off something like this. With everyone's help, we can really make this work!***

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## October Meeting Recap

The October meeting was held at the Gone Wired café in order to set up for our first annual gallery show. Kevin Gray from the Sparrow Foundation was on hand to talk about the new ER and about their fundraising efforts, including the Adopt-a-Photo campaign. Club members put up their prints and that pretty much took up the majority of the time.

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## Best Photos of '07 Gallery Show and Reception

The opening reception was held on October 7 and June figures there were probably about 75 people who attended for the free food and raffle. The Sparrow Foundation collected over \$1200 to help build the Children's ER.

Three "People's Choice" awards were handed out. Gene Tatroe won first prize and third prize. Joseph Yarbrough took the second place prize.

A \$100 gift certificate to the Dublin Square restaurant in East Lansing was raffled off to help raise funds for the hospital.

The gallery is open until the end of December, so keep telling your family, friends, and co-workers about it. We need to keep getting the word out! If you haven't dropped by yourself, there's a lot of good photography, so check it out!

There are still some photos from the "Adopt-a-Photo" campaign that have not been officially adopted. If you know someone who might be interested in contributing to the ER in a unique way, please let them know about this program!

## “Portrait Day at Woldumar”



Although we originally wanted to do the first shoot in October, time constraints have prevented us from reaching that goal. This was always intended as something that could be done throughout the year, however, so the idea has not been abandoned! We'll have an update soon on what we want to shoot for next.

Please contact Mike Collins for additional information or if you want to volunteer and haven't already filled out a signup sheet.