



# Mid Michigan Photography Club Newsletter

February 2008

Volume 3, Number 2

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## Contact Us

<http://www.midmichiganphotoclub.com/Contact.aspx>

## Officers

President: Mike Collins

Vice Presidents: Gene Tatroe and Penny Verran

Secretary: John Richard

Treasurer: Jacklin Blodgett

Program Directors: Rick Klingensmith and Scott Mulrooney

Advertising Directors: June Cooke and Linley Elton

Webmasters: Mike Collins and Rick Klingensmith

"Big-Cookie" Contest Chairs: Scott Mulrooney and John Diephouse

Photo Shoot Chairperson: Penny Verran

## Coming Up in March

This month's guest speaker is **Lena Swehla**, Education Coordinator and Camp Director for Woldumar Nature Center. Lena will explain how club members can sell prints through the Woldumar gift shop.

Ron, Gene and Penny will bring everyone up to speed on preparations for **Wildflower Weekend**, including information on how members can sell prints at the event.

Mike Collins and Scott Mulrooney attended the recent **John Shaw Weekend Seminar** in Ann Arbor. They will spend some time discussing some of the tips and techniques they learned at the seminar.

Don't forget to bring a print for the "**Big Cookie**" contest. The theme this time is "**Expressions**". Everyone has a favorite photo showing the smiles, frowns, tears, or giggles of your family, friends or pets. Bring yours and maybe you can win a big cookie! Please review the official rules on the website:

[www.midmichiganphotoclub.com/ContestInfo.aspx](http://www.midmichiganphotoclub.com/ContestInfo.aspx).

There will be an **Events Committee** meeting following the general meeting. If you're interested in helping plan and participate in our big events, please stick around!

## February Meeting Recap

We finalized the election process. There were no new nominations or challengers, so everyone on the list was officially voted in. The entire list of officers is included on the left panel of this newsletter.

**Toby TenEyck** was on hand to describe a project on social art he's developing and this will ultimately involve a gallery show which members

may be interested in participating in. Details will be forwarded to members as they become available.

Our own **Alan Jones** gave a short presentation explaining what **ghosting** is as well as how to avoid it.

**Penny** updated everyone on the gardening talks she's organizing for Wildflower Weekend. The talks cover some of the hot topics in the gardening world, so the hope is that they will help increase overall attendance for Wildflower Weekend.

**Sharon and Nikki** described the children's activities they have developed as part of our involvement in Woldumar's Wildflower Weekend event.

**Gene** gave a brief talk on plans for the club's booth for the same event. This is an opportunity for club members to sell prints at the event.

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## Woldumar Wildflower Weekend Update

Preparations are moving forward for **Woldumar Wildflower Weekend**. This festival will take place on the grounds of Woldumar Nature Center on **May 10 and May 11**, which is Mother's Day weekend for those paying close attention. The club is teaming up with Woldumar to organize the event. Woldumar is working on several activities of their own, while our club is contributing in several ways:

- **Ron** is pulling together a select group of local artists to put on an art show that we believe will grow in size over the next few years. Club members interested in having a booth of their own should see Ron. See last month's newsletter for additional details.
- **Penny** is using her connections to put together several gardening talks. This will help boost foot traffic for the art show.
- **Gene** is organizing the club's space, which will be located on the first floor of the barn. Club members will be able to sell framed works as well as unframed work.
- **Sharon and Nikki** have put together several children's activities to keep the kids busy during the event and raise a few dollars for the club in the process.
- **Ron, Alan, and Mike** will conduct some photography talks with a nature theme.

- **June and Linley** are working hard on the advertising.
- **Jackie** is helping to secure a couple of corporate sponsors for the event.
- **Mike** has been working as a liaison with Woldumar to help organize the event.
- We'll hold a reception for the artists and club members on the 10<sup>th</sup>. Details still need to be worked out.

#### **How you can help:**

- June and Linley will need help putting up posters and distributing flyers. In addition, if you have any contacts in the media who might be able to do a story, please let June know.
- We may want people to pass out flyers at the event. The flyers will list the gardening talks.
- We'll need a little help putting together the reception.
- Sharon and Nikki need help with the booth for the children's activities. This will involve helping kids with the activities, so if you like working with children, let Sharon know!
- We'll need some help watching over the club space in the barn. Mostly, this will involve answering questions, but may also involve helping Woldumar staff handle sales (although you won't be required to operate the cash register).

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## Website of the Month

This is a new feature for the newsletter. We'll showcase a photography-related website each month.

This month's website is [www.betterphoto.com](http://www.betterphoto.com). This site was started by professional photographer **Jim Miotke**. Some of the features offered on the site include:

- Tutorials
- Contests
- Set up a free or premium website for yourself. This makes getting a photography-oriented site up and running very quickly.
- Forums

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## Book of the Month

This is yet another new feature for the newsletter where we'll feature a photography-related book each month.

This month's book is ***Low Budget Shooting – Do it yourself solutions to professional photo gear***, by Cyrill Harnischmacher (Rocky Nook, 2007, [www.rockynook.com](http://www.rockynook.com)).

This short (and appropriately inexpensive) book describes how to make and use backdrops, imaging table, light tents, reflectors, diffusers, softboxes, and striplights. If you don't want to pour tons of money into professional gear, this book might be right for you!